



ARTI-FACTS

a monthly newsletter for members of the

Santa Clarita Artists' Association

Celebrating 20 Years! 1989 - 2009

26893 Bouquet Canyon Rd., Ste. C, #305

Santa Clarita, CA 91350-2374

661.244.7689 www.santaclaritaartists.org

VOLUME 21, ISSUE 5

MAY 2009

PRESIDENT'S MESSAGE

by Laurie Morgan



What is a professional artist? Ask 100 people and you'll get as many answers. Many people have said to me that a professional artist is someone who pays their bills as an artist. Others say a professional artist is someone who at least works in a related field. Several agreed that a professional artist is someone who gets paid for their art.

As many of you know, I'm an actress as well as a painter. In the acting field, it's understood that you have some other job to pay your bills. In my first interview with my current agent, one of her questions was, "how do you pay your bills?" She automatically assumed that being a professional actress would not pay my bills. So why do we naturally feel that if you are a visual artist you aren't a professional unless you make your living at it. Yes, there are artists that teach art, have graphic design jobs, etc. But are they any more professional than an artist who is a nurse or a mail carrier?

My opinion is that if you get paid for your work, you are a professional. Of course there are many levels of professionalism. That is one of the reasons the SCAA exists.

Along with our monthly professional artists' demonstrations, we hope to give you ideas on how to exhibit and market your art. We update you on many art shows and exhibits outside Santa Clarita where you can enter, as well as our own. We have many members who are graphic designers and web builders who give us discounts on their services. A professional artist would utilize these resources. But how do you know who these members are and what they do?

Ah! The answer is right in front of you. First recourse is our website. Browse through some of the names of our artist members and see what else they do. Secondly, come to our monthly meetings and talk to other members, find out about them. And you can also volunteer on a committee and get to know other members. I've been surprised and delighted to discover our

members' talents and qualifications other than as visual artists. You will too.

Come...join us – even if you never plan to sell a piece of art. You don't have to be a professional artist to enjoy the benefits and camaraderie of our association. Then again, what is a professional artist?

GENERAL MEMBERSHIP MEETING COMMUNITY ROOM AT THE WESTFIELD TOWN CENTER

Monday, May 18, 7PM

Our General Membership Meeting will feature Johanna Spinks, master of portraiture. Johanna's work has won her national acclaim being featured recently in The New York Times, and earning juried recognition, awards and show acceptances from various art institutions including American Artist Magazine, Art Talk, Oil Painters of America and The California Art Club.

"I have always loved and studied every aspect of art but portraiture was a natural draw for me. There was just nothing else I wanted to paint. I am fascinated by faces; and I study them all day long even when I'm not actually painting them, at the local coffee shop, at the drycleaners, at a Lakers Game, wherever...

Johanna's affiliations also include Allied Artists of America, The Artists Fellowship of New York, The Players' Club of New York, The Portrait Society of America (Johanna is proud to serve as its CA State Ambassador), and The Portrait Society of Atlanta. View her magnificent art at: <http://www.portraitartist.com/spinks/portraits2.htm>



Her paintings can be found in public and private collections across the globe including The Players' Club of New York, The Episcopalian Diocese of Los Angeles, The Reformed Theological Seminary, North Carolina and The British Heritage Museum, Canada.

(Continued on page 2)

(Continued from page 1)

"60 MINUTES WITH AN ARTIST" ART LECTURES

Tandy Zorba

Sunday, May 31, 2pm - 3pm

A New SCAA Program of Art Lectures called, "60 MINUTES WITH AN ARTIST" began on Sunday, February 22nd, at the Valencia Library Community Room. The Art Lectures will continue each month throughout 2009 with different members speaking. See the following article for more information.

On Sunday, May 31, 2009 at 2-3 p.m. at the Valencia Library, the Santa Clarita Artists' Association (SCAA) presents Tandy Zorba, the fourth speaker in a series of art lectures entitled 60 Minutes with an Artist.

Tandy says she is "comfortable working both two and three-dimensionally," and uses "whatever medium is called for in portraiture, and whatever strikes my fancy in my personal art." Sometimes that means painting with coffee or playing in mud.

Tandy went on scholarship to Chouinard Art Institute, before it became The California Institute of the Arts, back when it echoed with artists like De Cooning and Pollock. Later, she studied with the Italian artist, Mario DeFerrante, who believed that art was like prayer.

Watch for the poster of her presentation at the entrance to the library!

Mark your calendar and plan to attend. The lectures are offered, free of charge, for children, youth and adults as an Art Education Learning experience. If you have any questions, please call Jaylene at (661) 255-3050. Each guest lecturer is being video taped by Lee Thomas so the videos can be used in different city events such as Street Art Festival, Cowboy Festival, the SCV Senior Center, in Schools and loaned to different non-profits and shown in the town center.

FEATURED WEBSITE HOMEPAGE ARTIST FOR MAY: JANE MICK

Volunteering members are able to participate in our monthly "drawing" to be featured on our website **homepage**. One is randomly picked each month, and their art, picture and bio will be presented on our homepage for an entire month. For June our featured artist will be Jackie Nichols.

Please contact Diane Bruckner as soon as possible: dianebruckner@aol.com, 661.252.8416. You will need to submit via email a short bio, and 4 images in jpeg format: (1) headshot photo, (3) images of your art. Deadline to submit is March 23rd.

TOURNAMENT PLAYERS CLUB

As announced in April's newsletter, 21 SCAA members are now on exhibit in the Newhall Room of the

Tournament Players Club. In addition to the exhibit, the club has a restaurant with wonderful food served for lunch and dinner, and breakfast on the weekends. So take time for a great meal and a great exhibit. The club is closed on Mondays

Watch for an announcement during May with guidelines on how to submit work for this exhibit.

CANYON THEATRE GUILD HALLWAY GALLERY 24242 MAIN ST. OLD TOWN NEWHALL

The musical-comedy "A Funny Thing Happened on the Way to the Forum" will be playing May 23 – June 22. For this show Cecily Willis will exhibit in the theater's "Hallway Gallery". The next slot is open. Come support live theater in Santa Clarita – and our members' artwork on display! For reservations call (661) 799-2702. To exhibit at the CTG please contact Laurie Morgan at love2paint@rmorgan.net or (661) 244.7689.

Tesoro Historic Adobe - "The Return of the Careys" – Western Style Extrava- ganza – Art, Music, & Food.

INVITATION TO APPLY

May 30, 2009 - Fine Art Show & Picnic Potluck Luncheon at the Historic Tesoro Adobe - 29350 Avenida Rancho Tesoro [off Copperhill], in Valencia. Honored Guest, Harry Carey Jr. - Along with invited City, County & Park Officials
Newspaper and Magazine coverage - Expected Guests 200+

The LA County Park has asked the SCAA to co-host this event with them. This is a juried show, and the theme is "Wild West Artists". 2D Art, Photography and Sculpture should have a western theme: landscapes, mountains, ranches, cowboys, cowgirls, cacti, horses, longhorn steer, cows, etc.

TO ENTER: Send (snailmail only) no more than five (5) 4" x 6" photographs. On the back of each photograph include: your name, title, medium, size of painting or sculpture, price, your contact information (email, phone, or both).

It is preferred that artwork is for sale. If you want the photos returned include a self addressed stamped envelope, and mail to: Jackie Nichols, 24043 Rotunda Rd. , Valencia , CA 91355

Any Questions? contact Jackie at 661.259.1528, or at nicholski@sbcglobal.net.

SCAA Co-Chairs for this event are Jackie Nichols and Gerda Maxey

DEADLINE TO APPLY - POSTMARK MAY 8th - NO EXCEPTIONS

(Continued on page 3)

(Continued from page 2)

Notification of accepted art work will be Tuesday, May 12th. Artwork should be delivered on Saturday, May 16th, from 10 - 2pm. Artists are responsible to hang/display their art on provided SCAA panels (hooks and pins supplied by the SCAA). Sculptors must supply their own pedestal or display table. Display tags supplied by SCAA. The 20% commission to the SCAA for all art sold during this event applies.

The reception is Saturday, May 30th, from noon to 4pm. Participating artists are required to bring an appetizer or dessert dish and to help with the reception. The show closes Friday, June 5th. Please plan to pick up your art on Saturday, June 6th between 10 a.m. and 2 p.m.

CHILDREN'S ART CONTEST

Picture Perfect Window Coverings is sponsoring a student art contest and has asked the SCAA to provide judges. The event will take place on May 16th at 3pm. [Location unknown at time of print.]

PLEIN AIR PAINT OUT

Tuesday, May 19 8:00am to 6:00pm

ANNUAL RANCHO CAMULOS SPRING PLEIN AIR ARTISTS DAY

Cost: \$20, which includes full day access to museum and grounds, morning snack, lunch prepared by the docents, live models, and tour.

This month we will join the Rancho Camulos Artists Day for our monthly paint out. Rancho Camulos is located on Highway 126, 9 miles west of I-5.

Rancho Camulos, the "Home of Ramona," is Ventura County's only National Historic Landmark. It is the only Mexican land grant rancho in California that is open to the public and still preserved in its original rural environment. The site contains 154 historic structures within a 40 acre preserve. The buildings are surrounded by beautiful landscape features that include orange orchards, extensive rose gardens, and views of the Santa Clara Mountains. The 1994 earthquake badly damaged the historic buildings on the rancho. The Rancho Camulos Museum was formed to repair, restore, and protect this site.

Rancho Camulos was the inspiration for Helen Hunt Jackson's novel "Ramona," first published in 1884 and still in print today. The love story, set in early California, offers poetic descriptions of Southern California's landscape and a romanticized vision of the Hispanic rancho era. In walking the grounds today, one can easily slip back in time to this period in California's history.

For more information on the location visit: www.ranhocamulos.org or phone (805) 521-1501.

If you have any questions please call Laura Wambsgans at 818 625-0446 or Lorelle Miller at 661 406-6706

ART OF HEALING RECEPTION

Wednesday, May 20th 5:30pm—7pm

The artists' reception is scheduled for Wednesday, May 20th from 5:30pm – 7pm. This reception is for YOU! The artist! If you have art displayed or even if you don't and just want to support the SCAA, please come to this reception. The staff at Providence Holy Cross goes out of their way to host a splendid reception for us to show their appreciation. Please come and let them know we appreciate them!

ARTISTIC SMILES ARTISTS' RECEPTION

Thursday, June 4, 2009 from 5 to 7 pm

Artistic Smiles Dental Office is located at 24155 Magic Mountain Pkwy in Valencia.

An art show reception and a boutique are planned for Thursday, June 4, 2009 from 5 to 7 pm, jointly sponsored by Artistic Smiles and SCAA.

The boutique will consist of our members selling small art related items [jewelry, original art prints, crafts, etc.] Tables will be set up for that. Space is limited to six vendors. If you want to be considered for a sale table, please contact Jackie Nichols with a description of what you wish to sell at the boutique. We want to keep the prices reasonable, and all sale products must be art related.

Email Jackie Nichols at nicholski@sbcglobal.net with pictures of items or send snapshots by snail mail: 24043 Rotunda Road, Valencia, CA 91355. Include a self-addressed envelope if you want the pictures back. Deadline date: May 20th, 2009. Phone: 661-259-1528

Displaying artists should attend and help with the venue. We will be inviting realtors, interior decorators, friends, families, other businesses and the community at large. The hanging art on the wall is for sale and will be advertised as such. The standard 20% of sales from hanging art or from the boutique will go to SCAA.

VAL VERDE ART

Melissa Wilson is a Cal Arts student who grew up in Val Verde and is trying to gather a collection of art about Val Verde for the community to permanently keep and hopefully display. She plans to work with the community center to exhibit all the art donations sometime this year. Val Verde has a rich yet poorly documented history and her goal is to try and preserve history now through art. If anyone has art about Val

(Continued on page 4)

Verde they would like to donate or loan it would be greatly appreciated and hopefully a historic collection to be a part of. Please contact: Melissa Wilson
Mwilson@alum.calarts.edu
(661) 600-5544

TESORO HISTORIC ADOBE CONTINUING ART EXHIBITS "Summer Splendor"

SCAA artists are invited to participate in a group show involving all mediums which fall under the theme of "Summer Splendor". Each artist may exhibit 2 – 4 artworks, depending on size. No single artwork can be larger than "57 x57" (width and/or height) including the frame and any artwork that is larger than "16 x 20" (width and/or height) will count as 2 pieces, while any piece larger than 30" x 30" will count as 3 pieces, and anything larger than 40" x 40" will count as 4 pieces. Sculpture will be accommodated providing you bring your own pedestal. There are 5 spaces for free-standing or pedestal sculpture.

Important Deadlines and Dates:

June 1st – Contact Sandy Fisher by email or phone with the number of pieces you plan on submitting
June 6th – 10:00 a.m. – 2:00 p.m. deliver your artwork, complete information labels, and install art
June 13th – 12:00 p.m. – 3:00 p.m. reception at Tesoro. All participating artists are required to bring a small plate of finger food or dessert item.
June 27th – 10:00 a.m. – 2:00 p.m. pick up artwork

KUDOS!

Jane Mick's painting "Blush of Nature" was selected by Senator George Runner for inclusion in the Senate's ninth annual California Contemporary Art Collection exhibit. The Senate initiated this program in 1997 to recognize contemporary California art. Each Senator is asked to select an artist from his/her district to exhibit their artwork in the State Capital for approximately 18 months. A catalogue of the collection is also produced. The painting "Blush of Nature" is 36" x 48" textured look of oil on canvas.



CONDOLENCES

We are so sorry to hear that member Jo-Ann Page's son passed away in Santa Cruz at the age of 41. Our thoughts and prayers are with her and her family.

FASTFRAME

Randy and Rose-Marie of FASTFRAME have a wall, approximately 8' X 8' that they would like to offer for SCAA members to display their work. FastFrame is located in the Crossroads Shopping Center next to Kohl's.

All artwork must be "unframed" as they can only display FASTFRAME frames in their store. Although if the size of the picture matches one of their frames that they made previously for display, they may choose to put the art in the frame and display it on an easel in the windows.

Each artist will be featured for one month at a time beginning in July. Not necessarily consecutive months.

If the art sells while in the store, they request 10% of the sale. If, however, the art is purchased and the buyer gets it framed in the store, no percentage of sales is requested as they would be selling the frame. SCAA commission still applies.

All art will be juried by committee. If interested, please email 3 jpeg samples of your work to Lorelle Miller: elle3b@ca.rr.com If chosen, please include an 8 ½ "x 11" bio with picture.

They would also like to extend a 20% discount on custom framing to all members of the Santa Clarita Artist' Association.

SCAA Art Classic XX - October 18 in Hart Hall at Hart Park !

Committee Needed! For those who want to keep their former assignments, please indicate. It's fun! Add to your volunteer hours and get extra privileges during the year! Here is a list of jobs: Please indicate if you want to be a Chair or a helper.

Pre-Registration of Artists (forms, packets, etc)
Name Tags and Labels, Graphics (Flyers and Posters, Tickets, Program, etc), Ticketing and Ticket Control, Sponsorships and Fund Raising, Publicity and Promotions, Installation and Set-Up, Public Art Viewing (Saturday-Day before the Art Classic), AC Registration, Check-in, and Reception Desk, Volunteer coordinator, Food and Hospitality, Banquet Set-up and Décor, People's Choice Awards, Judges, Program and Floor Director, Entertainment, Auction, Clean-Up (Post event)

Our Contact numbers:

Zony Gordon: zonygoron@att.net, 661-312-3422
Shirley Checkos: artist2thestars@aol.com
661-251-6976
Laurie Morgan: love2sing@rmorgan.net
661-259-6789 Executive Chair

REMINDERS

- **BOARD MEETINGS** are the first Monday of the month. Members are welcome to attend. Please give 24-hour notice to the secretary Jane Dietz: mejaneed@att.net
- **ALL members receive a FREE web page.** This includes your Bio or Artist's Statement, 2 - 3 images of your art work, headshot and contact information. You have to contact me to set this up, it is not automatic. If you already have a web site send me your web site address and I will post the link. Diane Bruckner, SCAA Web Master, diane-bruckner@aol.com or 661.803.2350
- **Deadline For Newsletter Articles And Advertising Is The 20th Of The Month Prior To Issue**
- **ART CLASSIC VIDEO.** Our member Leland Thomas has generously made a DVD of the 2008 XIX Art Classic and judges' commentary. Both are available for purchase on our website for a very nominal fee.
- **KUDOS** Are you having an Art Show? Did you win an award? Let us know and we'll give you "Kudos"

ART CHANGE-OUTS

CAPELLI SALON Tuesday, June 2 - 10am to 5pm

24253 Main Street, downtown Newhall. Owner wants edgy, contemporary and/or abstract art and bright colors. Questions – call Laurie Morgan 259-6789 or love2paint@rmorgan.net.

ADVERTISING IN THE NEWSLETTER

Advertising rates are shown below. Please send a check payable to **SCAA** to: Laurie Morgan, 24945 Highspring Ave, Newhall, CA 91321. Send ad copy to love2paint@rmorgan.net or the above address. Questions call (661) 259-6789.

Per One Month	Members	Non-Members
Business Card 2"x3½"	\$10	\$15
¼ page 5" x 4"	\$20	\$25
½ page 5" x 8"	\$35	\$45

Trouble learning certain things about the computer?
Want to learn Photoshop?
Need someone PATIENT to help you?

Evie Cook
CALL 323-422-8213
www.StudioBohemienne.com
www.TheInspirationalCanvas.com

FRAMES CONNECTION

Your wholesale connection to the finest in Custom Framing, Pre-Framed Art and Mirrors.

- Thousands of frames to choose from.
- Friendly framing consultants ready to assist you.
- All of our work is done by expert framers right here in our Santa Clarita Store.

Santa Clarita Artists' Association Members Receive 10% Discount

26450 Ruether Ave., #203 Santa Clarita (Off Soladad Canyon Road, Just south of Home Depot)

(661) 250-8420

2009 SCAA Board of Directors and Committee Chairs

EXECUTIVE BOARD

President –	661.244.7689	Laurie Morgan	love2paint@lauriemorgan.biz
Vice President –		Peggy Patti	pattijp2@ca.rr.com
Treasurer –		Shirley Checkos	artist2thestars@yahoo.com
Recording Secretary –		Jane Dietz	mejaneed@att.net
Internet/On-line Treasurer –		Diane Bruckner	dianebruckner@aol.com

COMMITTEE CHAIRS

661 Arts Rep. –	Peggy Patti	pattijp2@ca.rr.com
Art Classic Co-Chairs –	Zony Gordon	zonygordon@yahoo.com
	Shirley Checkos	artist2thestars@yahoo.com
Artistic Smiles –	Jackie Nichols	nicholski@sbcglobal.net
	Olga Kaczmar	okaczmar@earthlink.net
Art of Healing, Capelli Salon –	Laurie Morgan	love2paint@rmorgan.net
Canyon Theatre Rep –	Laurie Morgan	love2act@rmorgan.net
Fundraising –	Sandy Fisher	up2trouble@socal.rr.com
Graphics -	Evie Cook	evcook333@yahoo.com
Historian –	Cheri Marcovitch	chercreations@aol.com
Membership –	Jackie Sofen	myrsof@earthlink.net
Membership Roster -	Yvonne Angel	tinywing@pacbell.net
Monthly Meeting Program Coordinator –	Jacqueline Sofen	myrsof@earthlink.net
Monthly Meeting Hospitality –	Alice & Tom Nelson	nelson.alice@comcast.net
Newsletter Editor –	Hector Fernandez	hector1164@yahoo.com
Newsletter Snail Mail –	Ken Ross	kenrossrb@aol.com
Phone Tree –	Shirley Manculich	
Plein Air Paint Out Co-Chairs –	Laura Wambsgans	marblemad@hotmail.com
	Lorelle Miller	elle3b@ca.rr.com
Publicity –	Olga Kaczmar	okaczmar@earthlink.net
Tournament Players Club –	Jaylene Armstrong	Jaylene@ca-productions.com
Tesoro Historic Adobe –	Sandy Fisher, Diane Bruckner, Peggy Patti, Gerda Maxey, Jackie Nichols	
Volunteer Coordinator –	Shirley Manculich	sam43@sbcglobal.net
Webmaster –	Diane Bruckner	dianebruckner@aol.com
Workshops –	Lisa Barr	lisa6inca@sbcglobal.net

Open Positions

Corporate/Media Grant Writer, Sponsorships

BOARD MEETINGS ARE THE FIRST MONDAY OF THE MONTH.

Members are welcome to come. Please give 24 hour notice to the secretary Jane Dietz: mejaneed@att.net

