



ARTI-FACTS

a monthly newsletter for members of the

Santa Clarita Artists' Association

Celebrating 20 Years! 1989 - 2009

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PRESIDENT'S MESSAGE

by Laurie Morgan



Why did you join the SCAA? I'll tell you why I did. My initial reason was very self-ish. I had been a member of the Canyon Theatre Guild for a few years and I saw paintings in the hallway for every show. I wanted my paintings to be in the hallway. The Director of the theater told me that only members of the Santa Clarita

Artists' Association were allowed to exhibit there. I didn't join right away. But after a while I checked out the website. I liked what I saw so I joined.

Not long after joining Diane Bruckner told me she was looking for someone to take over doing the newsletter. I had some experience so I said I would. It meant going to board meetings, but I went; and met some wonderful new friends. About a year later Sandy Fisher announced she was running for President and asked me to be her vice-president. I thought, hanging my art at the CTG and doing the newsletter out of my home was one thing, but being vice-president? That sounded a little daunting. But I did agree. So for the next two years I went to as many SCAA sponsored events as possible, met many of our volunteer members and saw what a great organization this really was. Then BOOM – I'm president.

I'm not saying everyone should be president, or even vice-president. But if I hadn't taken a board position and volunteered at our events, I wouldn't have met the interesting, diverse and creative people who are in our organization.

Don't be a loner. Come to our monthly meetings, enter our exhibits, and volunteer at our events. There are many ways to participate. Utilize the SCAA to the full potential.

A perfect example is attending and supporting our brand new lecture series, introduced by Jaylene Armstrong, called "**60 Minutes with an Artist**," at the Valencia Library. [See more details elsewhere in the newsletter]. Kicking it off will be Laura Wambsgans, longtime SCAA member. Following her will be members Peggy Patti, then Don Trout.

This is just one of many events SCAA has to offer. Don't be a stranger. Even if your initial reason to join was "self-promoting" as mine was, I can guarantee your reasons for staying will not be!

MARCH PAINT OUT: WHITNEY CANYON

Saturday, March 14 - 9am to 12noon

We have a special guest, Henry Schultz of the Sierra Club, coming to this paint out to direct and educate us on the history of Whitney Canyon, the wildlife and best locations to paint. This will be the first paint out for the SCAA in Whitney Canyon located at the end of San Fernando Road in Newhall. The canyon is full of Coastal Sage Scrub, Oak Woodlands and Chaparral following the riverbed. During this paint out the Yellow Mustard should be in bloom.

There are no services at this location, so maybe hold off on the second cup of coffee. We'll be hiking into the canyon a bit on a well-graded fire road, but you still need to keep your gear to a minimum. Besides your painting gear bring the usual, especially some water as there is none available.

To get to the trail head: Whitney Canyon Park, 20303 N. San Fernando Rd., Newhall, CA 91321. Whitney Canyon is located off the SR14 Freeway at the end of San Fernando Road below the Park and Ride. If you park in the Park and Ride it's free, if you drive on into the park you need to pay the iron ranger \$3.00. We will meet at this lot.

If you have any questions about the paint out

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please call, Laura Wambsgans at (661) 259-0696 or Lorelle Miller at (661) 297-1298 or on the day of the paint out call our cell phone (818) 625-0446.



GENERAL MEMBERSHIP MEETING COMMUNITY ROOM AT THE WEST- FIELD TOWN CENTER

Monday, March 16, 7PM

Our demonstrator will be Jude Bischoff. "Shoosh!" - The name inspired by a young fan - is Bischoff's signature style, where the buildings, trees and the very landscape flow and move to a hidden music.

Jude's paintings and watercolors have won him fans throughout California and beyond. His work has been featured in local and national magazines; named Artist of the Year by the Santa Cruz Women Artists Guild; and a California vineyard features his art on their wine labels. Jude's artwork is also hung in a permanent exhibition in the Hyatt Regency in Downtown Palm Springs.



"The natural world swims through my paintings like a fat bellied fish in a surreal colored mountain stream," he says. "My art reflects the extreme energy encountered in negotiating the outdoor landscape and the joy I find in exploring both outer and inner worlds."

Jude's web site www.judebischoff.com recently won a gold medal at the MarCom Creative Awards for excellence. Bischoff is an athlete, naturalist, father, dreamer and artist who revels in the natural energy of the world around him. Jude received a

Bachelor of Fine Arts from Bowling Green State University

FEATURED WEBSITE HOMEPAGE ARTIST FOR MARCH: KEN ROSS

Members who volunteer are able to participate in our monthly "drawing" to be featured on our website homepage. A volunteering member is randomly picked each month, and their art, picture and bio will be presented on our homepage for an entire month. For April our featured artist will be OLGA KACZMAR.

Please contact Diane Bruckner as soon as possible: dianebruckner@aol.com, 661.252.8416. You will need to submit via email a short bio, and 4 images in jpeg format: (1) headshot photo, (3) images of your art. Deadline to submit is March 23rd.

ART WORKSHOP

Sunday, March 8 - 9am to 1pm

Please join us for our first art workshop of 2009. I am very pleased to announce that Rich Gallego, a plein air artist residing in Palmdale, will be our instructor for the morning. The plein air workshop will take place on Sunday, March 8th from 9am-1pm at Placerita Nature Center.

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ART CHANGE-OUTS

TOURNAMENT PLAYERS CLUB

Monday, March 2 - 10am to 2pm

The Tournament Players Club will have all members' art that is currently on exhibit taken down on Monday, March 2nd, between 10:00 am and 2:00 pm. Please come to the Newhall Room and pick up your piece of art. The new art exhibit will be hung the same day and if you submitted your photos for this next Art Exhibit bring the piece of art that was chosen for you to exhibit. Questions call Jaylene at 255-3050

CAPELLI SALON

Tuesday, March 3 - 10am to 5pm

The Salon is located at 24253 Main Street, downtown Newhall. Owner wants **edgy, contemporary and/or abstract art**. Questions – call Laurie Morgan 259-6789 or love2paint@rmorgan.net.

ARTISTIC SMILES

Thursday, March 19 - 8:30am to 12:30pm

Jackie Nichols / coordinator - Tel: 661-259-1528, Email: nicholski@sbcglobal.net.

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The cost for the four hour session is only \$40 per person and is limited to six participants. Please visit Rich's website at www.gallegoart.com to view his work and to see the list of items to bring for our wonderful outdoor painting adventure! If interested, we need to know by March 1st. For more information or to reserve your spot, please contact Lisa Barr at 661-424-1520.

CANYON THEATRE GUILD HALLWAY GALLERY 24242 MAIN ST. OLD TOWN NEWHALL

The comedy "Leading Ladies" will be playing March 27 – April 25. For this show Shirley Checkos and Gerda Maxey will exhibit in the theater's "Hallway Gallery".

Come support live theater in Santa Clarita – and our members' artwork on display! For reservations call (661) 799-2702. The following slot is open: May 22 – June 27 for the show "42nd St." To exhibit at the CTG, please contact Laurie Morgan at love2paint@rmorgan.net or (661) 259-6789.

"60 MINUTES WITH AN ARTIST" ART LECTURES

A New SCAA Program of Art Lectures called, "60 MINUTES WITH AN ARTIST" began on Sunday, February 22nd, at the Valencia Library Community Room. Laura Wamsagan was the first artist to give her Art Lecture about the process of creating a painting.

The Art Lectures will continue each month throughout 2009 with different members speaking. The next lecture will be Sunday, March 22nd at 2:00 pm-3:00 pm and the guest speaker will be Peggy Patti. See the following article for more information on Patti.

Mark your calendar and plan to attend. The lectures are offered, free of charge, for children, youth and adults as an Art Education Learning experience. If you have any questions, please call Jaylene at (661) 255-3050

60 MINUTES WITH AN ARTIST, Peggy Patti

Sunday March 22, 2pm - 3pm

On March 22, 2009 at 2-3 p.m. at the Valencia Library, the SCAA presents Peggy Patti, second in a series of art lectures entitled *60 Minutes with an Artist*.

REMINDERS

- **BOARD MEETINGS** are the first Monday of the month. Members are welcome to attend. Please give 24-hour notice to the secretary Jane Dietz: mejaneed@att.net
- **ALL members receive a FREE web page.** This includes your Bio or Artist's Statement, 2 - 3 images of your art work, headshot and contact information. You have to contact me to set this up, it is not automatic. If you already have a web site send me your web site address and I will post the link. Diane Bruckner, SCAA Web Master, dianebruckner@aol.com or 661.803.2350
- **Deadline For Newsletter Articles And Advertising Is The 20th Of The Month Prior To Issue**
- **ART CLASSIC VIDEO.** Our member Leland Thomas has generously made a DVD of the 2008 XIX Art Classic and judges' commentary. Both are available for purchase on our website for a very nominal fee.
- **KUDOS** Are you having an Art Show? Did you win an award? Let us know and we'll give you "Kudos"

Peggy's topic for the artist's lecture series is *What do artist's do for inspiration?* "As with many artists, I have painted and drawn since childhood. I chose to major in art and science in high school. These subjects may seem at odds with one another but I've found switching from one to the other gives the brain a complete workout. When one is exhausted from trying to find the right combinations of color and texture for a painting, a few problem solving science questions rests the creative side and renews energy to create," says Peggy. "There are as many ways to paint as there are artists. It is the artist's personality which dictates what comes out of his or her brush. Some are loose and joyful, some are controlled and exact. I am constantly learning new ways of using the medium of paint but somehow my friends and colleagues always know it's my work."

"LOVE IS IN THE AIR" COMING SOON! Sunday, March 29

Save the date! Join this exciting Art show!
Open to all artists. This event will be held in the Grand

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Ballroom of the Valencia Hyatt, and is sponsored by the Santa Clarita Creative Guild!

Entry forms have been e-mailed to members. We still have available slots for participating artists. The Event will include a "Public Choice Awards", Children's Art Gallery, and a live painting exhibition from Lorelle Miller, Laura Wambsgans and Romeo Downer to add some excitement! There also will be live music and a Silent Auction. Refreshments will be served.

Tickets are \$25 (prepaid) and \$40 at the door. The minimum entrance fee of \$45 takes care of your 2 tickets. Let's do it, artists! The community wants to see your art! The show will benefit the Art enrichment programs of the Guild including the SCV Youth and SCV Senior Center.

To enroll or to purchase tickets, please call Zony Gordon at (661) 312-3422 or e-mail zonygordon@att.net.

GET WELL!!

Please send your thoughts and prayers to member **Barbara Ralston** on March 9th when she will be having back fusion surgery.

KUDOS!

Both Evie Cook and Olga Kaczmar sold paintings at the Canyon Theatre.

THINKING OF SELLING YOUR ART?

by Diane Bruckner

If so, you will need a CA Seller's Permit. You can register in person at: CA Sales Tax Field Office, 15350 Sherman Way, Ste. 250, Van Nuys, CA 91405, phone: 818.904.2300 or call 800.400.7115 and an application will be mailed to you. Applications are also available on-line:

<http://www.boe.ca.gov/pdf/boe400spa.pdf>

A Seller's Permit is FREE, and you only file a sales tax collection form once a year, not monthly. Representatives are available to assist you with permit questions Monday through Friday from 8:00 A.M. to 5:00 P.M. Call: 800.735.2922

ADVERTISING IN THE NEWSLETTER

Advertising rates are shown below. Please send a check payable to **SCAA** to: Laurie Morgan, 24945 Highspring Ave, Newhall, CA 91321. Send ad copy to love2paint@rmorgan.net or the above address. Questions call (661) 259-6789.

Per One Month	Members	Non-Members
Business Card 2"x3½"	\$10	\$15
¼ page 5" x 4"	\$20	\$25
½ page 5" x 8"	\$35	\$45

2009 SCAA Board of Directors and Committee Chairs

EXECUTIVE BOARD

President –	661.244.7689	Laurie Morgan	love2paint@lauriemorgan.biz
Vice President –		Peggy Patti	pattijp2@ca.rr.com
Treasurer –		Shirley Checkos	artist2thestars@yahoo.com
Recording Secretary –		Jane Dietz	mejaneed@att.net
Internet/On-line Treasurer –		Diane Bruckner	dianebruckner@aol.com

COMMITTEE CHAIRS

661 Arts Rep. –	Peggy Patti	pattijp2@ca.rr.com
Art Classic Co-Chairs –	Zony Gordon	zonygordon@yahoo.com
	Shirley Checkos	artist2thestars@yahoo.com
Artistic Smiles –	Jackie Nichols	nicholski@sbcglobal.net
	Olga Kaczmar	okaczmar@earthlink.net
Art of Healing, Capelli Salon –	Laurie Morgan	love2paint@rmorgan.net
Canyon Theatre Rep –	Laurie Morgan	love2act@rmorgan.net
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Membership –	Dianne Foderaro	torched@dslextreme.com
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Monthly Meeting Program Coordinator –	Jacqueline Sofen	myrsof@earthlink.net
Monthly Meeting Hospitality –	Alice & Tom Nelson	nelson.alice@comcast.net
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Plein Air Paint Out Co-Chairs –	Laura Wambsgans	marblemad@hotmail.com
	Lorelle Miller	elle3b@ca.rr.com
Publicity –	Olga Kaczmar	okaczmar@earthlink.net
Tournament Players Club –	Jaylene Armstrong	Jaylene@ca-productions.com
Tesoro Historic Adobe –	Sandy Fisher, Diane Bruckner, Peggy Patti, Gerda Maxey, Jackie Nichols	
Volunteer Coordinator –	Shirley Manculich	sam43@sbcglobal.net
Webmaster –	Diane Bruckner	dianebruckner@aol.com
Workshops –	Lisa Barr	lisa6inca@sbcglobal.net

Open Positions

Corporate/Media Grant Writer, Sponsorships

BOARD MEETINGS ARE THE FIRST MONDAY OF THE MONTH.

Members are welcome to come. Please give 24 hour notice to the secretary Jane Dietz: mejaneed@att.net

